

United States Postal Service®

INDUSTRY ALERT

Mail Spoken Here

The electronic newsletter summarizing recent Postal Service news and developments

Update to the Publication for Streamlined Mail Acceptance for Letters and Flats and Address Quality Census Method

The Publication for Streamlined Mail Acceptance for Letters and Flats was posted in July of 2016. Valuable feedback was provided from the Industry. The Publication will officially be posted as a proposed rule through the Federal Register Notice process and comments will be accepted.

The Postal Service also published a proposed Address Quality Census Method and Assessment Process Federal Register Notice in July of 2016, which also received many valuable comments. Another proposed notice will be sent through the Federal Register Notice process in February of 2017 and comments will be accepted.

In order to give the Industry the opportunity to review both proposed notices the USPS has posted a draft version of the Publication for Streamlined Mail Acceptance for Letters and Flats on PostalPro at:

<http://postalpro.usps.com/node/581>.

The proposed Address Quality Census Method and Assessment Process Federal Register Notice draft is posted on PostalPro here: <https://postalpro.usps.com/node/1141>.

Change: USPS Marketing Mail Parcels -Simple Samples

The Postal Service is reducing the volume pricing tiers for the USPS Marketing Mail Parcels — Simple Samples commercial offering (formerly Standard Mail — Simple Samples) from six tiers to two tiers. This will simplify the product for customers and reduce pricing complexity. USPS Marketing Mail Parcels — Simple Samples allows companies to send trial-sized samples to specific house-holds or to every address in a market area, without the need for outer packaging.

This change retains the two addressing categories, Targeted and Every Door, with small and large size options for two price and volume tiers. To learn more about the volume pricing tiers, visit: <https://www.usps.com/business/product-samples.htm>.

Summary of Changes:

New product name - From Standard Mail — Simple Samples to USPS Marketing Mail Parcels — Simple Samples.

Reduction in volume pricing tiers - The Postal Service is reducing the volume pricing tiers for USPS Marketing Mail Parcels — Simple Samples from six tiers to two tiers:

1. 0 – 200,000
2. 200,001+

Four volume categories have been eliminated:

- 1) 400,001 – 600,000
- 2) 600,001 – 800,000
- 3) 800,001 – 1 Million
- 4) 1 Million+

For more information regarding USPS Marketing Mail Parcels — Simple Samples, please contact your Business Service Network representative. — Shipping Products and Services, Product Innovation, 1-19-17 (reprinted from Postal Bulletin 22459)

PostalPro Website URL

The Postal Service has redesigned the mailer information website, RIBBS into PostalPro. The website has been available in beta form since March 2016, but on December 16th, 2016 it began to run parallel to RIBBS as a trusted source of information.

Though RIBBS will continue to exist while the PostalPro website is being tested, we are encouraging the mailing industry to use the new site and provide feedback by using the blue tab which is visible on the left side of any page.

The address for the initial PostalPro website was beta.postalpro.usps.com. The new address became postalpro.usps.com. Any link with beta in the URL will still work after today and will redirect to the full website. We encourage customers to start using PostalPro today!



Postal Bulletin 22457 dated 12/22/16

Found at: <https://about.usps.com/postal-bulletin/2016/pb22457/pb22457.pdf>

DMM Revision: Customs Declaration Form PS Form 2976-B --- Mandatory for Use on All APO/FPO/DPO Priority Mail Express — Use of PS Form 2976-R Delayed

DMM Revision: Domestic Competitive Products Pricing and Mailing Standards Changes

DMM Revision: New Mailing Standards for Domestic Mailing Services Products

DMM Revision: Products Mailable at Nonprofit Standard Mail Prices

IMM Revision: Indemnity Limits for International Registered Mail Service

IMM Revision: Individual Country Listing for Egypt

IMM Revision: Preparation Requirements for Priority Mail Express International Shipments
Publications Publication 431 Revision: Changes to Post Office Box Service and Caller Service Fee Groups

International Mail

International Mail Changes to Pricing for International Mailing Services
Changes to Pricing for International Shipping Services

Retail

Retail Competitive Fees for PO Boxes

Labeling List Changes (Pgs. 50-53) - Effective January 1, 2017, we are revising Labeling List(s) L001, L002, L003, L004, L005, L006, L007, L009, L011, L012, L201, L601, L605, L606, and L801 to reflect changes in mail processing operations.

Mailers are expected to label according to these revised lists for mailings that are inducted on or after the January 1, 2017, effective date, but no later than the February 28, 2017, expiration date.

January 2017 Price Change

The January 2017 Price Change went into effect Sunday, January 22, 2017! New postage statements associated with the January 2017 price change are available on Postal Explorer at: pe.usps.com. The January 2017 Proposed Structural Changes and *PostalOne!* Release Notes can be found on PostalPro at: postalpro.usps.com/.

Postal Bulletin 22458 dated 1/5/17

Found at: <https://about.usps.com/postal-bulletin/2017/pb22458/pb22458.pdf>

IMM Revision: Change of Domestic Product Name — Standard Mail to USPS Marketing Mail

Postal Bulletin 22459 dated 1/19/17

Found at: <https://about.usps.com/postal-bulletin/2017/pb22459/pb22459.pdf>



2017 Mailing Promotions for Winter and Spring



Revision: Disclosure of Information From Mail Sent or Received by Customers
Instructions for Payments Postmarked Before the January 22, 2017, Price Change

Additional Resources:

FRN: [Federal Register Notice](#)

PB: [Postal Bulletin](#)

PE: [Postal Explorer](#) is a mailer's resource for all information contained in the [Domestic Mail Manual](#) (DMM), [International Mail Manual](#) (IMM), [Publication 52](#), *Hazardous, Restricted, and Perishable Mail*.

PostalPro: [PostalPro](#) is a mailer's resource for other information (i.e., Mailing and Shipping, Operations, Industry Forum, Certifications, Resources). This site will replace RIBBS.

Please visit us on the Postal Service [Industry Outreach](#) website.

Thank you for your support of the United States Postal Service.

--Marketing

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HAPPY NEW YEAR!